

Solano Business Improvement District

Board Meeting Minutes

Date: December 12, 2023 Meeting Location: 1801 Solano Avenue, Berkeley, CA Prepared by: Vincent McCoy Corrections to: <u>vmccoy@berkeleyca.gov</u>

Meeting commenced at 10:06 am. Board Members present: Andrew Devany, and Solomon. Also present: Solano Avenue Association (SAA) and Vincent McCoy, City of Berkeley staff.

- 1. Approval of Minutes, motion Solomon/second Devany, unanimously approved.
- Secretary's Report Civic Arts Grants due January 12, 2024, City Council approved 2023 Report and 2024 Workplan
- 3. 2024 Budget Review
 - Reviewed and revised Peralta Services Maintenance (PSC) contract for 2024. Revisions include quarter instead of annual contract, removal of watering services, and removal of succulent baskets maintenance. Revisions to be sent PSC.
 - b. Solano Avenue Association costs for holiday décor to be continued with possible increase in amount of decorations.
 - c. Solano BID to pursue alternatives to succulent baskets.
 - d. Parking and Sidewalks Solano BID is awaiting response from Public Works regarding parking, sidewalks, and intersection of Solano Avenue and Colusa.
 - e. Possible use of 2024 budget to create social media and newsletter.
- 4. Commissioner Recruitment commission to engage SAA to create and distribute recruitment materials that will be shared with the contact database it maintains which has all the business on Solano Avenue.
- 5. Public Comment
 - a. Solano Avenue Association (SAA) provided information on holiday events and efforts to market Solano Avenue.
- 6. Adjournment motion by Andrew, second by Solomon, at 11:30

Berkeley Office of Economic Development 2180 Milvia Street, 5th Floor, Berkeley CA 94704 Phone: (510) 981-7043 E-mail:vmccoy@berkeleyca.gov