



Solano Business Improvement District Board Meeting Minutes

Date: February 10, 2026

Prepared by: Vincent McCoy

Meeting Location: Solano Oriental Rug Gallery, 1849 Solano Avenue, Berkeley, CA 94707

Corrections to: vmccoy@berkeleyca.gov

Meeting commenced at 11:02 am. Board Members present: R. Devany, and F. Solomon. Also present: Vincent McCoy, City of Berkeley staff. Jennifer Hansen Romero representing Solano Avenue Association.

1. Approval of Minutes for November 18, 2025, M/S/A; Solomon/Devany/Unanimous
2. Secretary's Report
 - a. Commissioner Atid because of attendance.
 - b. Berkeley Business District Network meeting of January 22, 2026 which highlighted the Super Bowl Celebrity Flag Football Game, and opportunities for Berkeley to participate.
3. Chair's Report
 - a. Chair reported that she is a member Visit Berkeley board of directors
 - b. BID has received a Work Order from City of Berkeley for Solano/Colusa intersection.
 - c. Solano Avenue is slated paving for calendar year 2026.
 - d. Marketing efforts contracts have expired except for East Bay Eats. Online marketing had generated 2,000 hits per month and without advertising that number dropped to 500.
 - e. Discussed lights on Solano and options for solar, use of trees, and funding.
 - f. New maintenance company – Downtown Business Association has offered to loan its crew to perform maintenance on Solano. Awaiting final approval from DBA. Motion to approve new company at its semi-monthly rate of \$4,000 is approved. Solomon - motion, Devany – second, unanimous.
 - g. Solano BID needs to become more engaged with the Save Berkeley Shops effort which is now a nonprofit which is currently raising funding and engaging city councilmembers.
4. Financial Update
 - a. BID has bank balance of \$30,540 prior to receiving any of the 2026 license renewal revenues. This amount is sufficient for the planned expenditures.
5. Discussion Items
 - a. Election of Chair and Vice Chair – Solomon elected Chair and Devany is elected as Vice Chair, both unanimous.
6. Public Comment – SAA offered comment on Lunar Festival and other SAA event attendance.
7. Commissioner Recruitment is ongoing
8. Adjournment - motion by Solomon, second by Devany, Unanimous at 12:01 p.m.