

Solano Avenue Business Improvement District Advisory Board

MINUTES

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Tuesday, March 23, 2021 | 10:00am

Via Teleconference Zoom Meeting

Link:

<https://us02web.zoom.us/j/86475480085?tk=eaTJ3Kq-VjCoiTdQLcE5N2xTXocMGVDSatXvxBe8iDU.DQIAAAAUilccFRZoLVpvTURxblJneTITdFDV2s5dW9nAAAAAAAAAAAAAAAAAAAAAAAAAAAAAA>

Webinar ID: 864 7548 0085

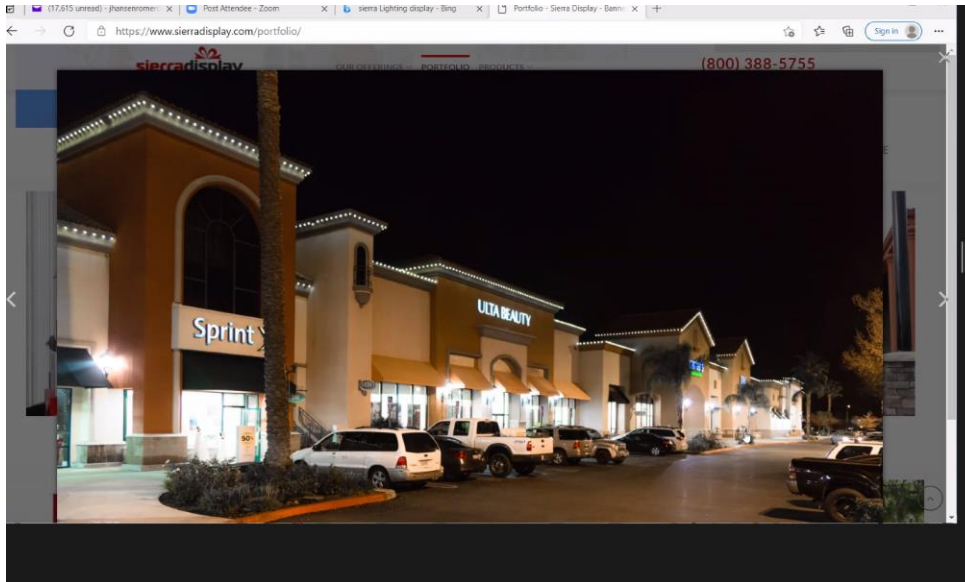
CALL TO ORDER – The meeting was called to order at 10:03 am.

ROLL CALL - Members present: Todd Andrew, Peggy Smith, Kate Campbell King, Thuy Nguyen. Members absent/excused: none. Councilmember Sophie Hahn, District 5, City Staff: Eleanor Hollander, OED/City of Berkeley (secretary), Anne Burns Planning/City of Berkeley (Sign/Design Review), Members of the Public: Jen Hansen Romero, Allen Cain (Solano Ave Assn).

MINUTES OF PREVIOUS MEETING – The minutes of the Jan 26th, 2021 meeting were approved, on a motion by Mr. Andrew and seconded by Ms. Smith. Motion Carries. Abstain: none.

SECRETARY REPORT – Eleanor Hollander reported on an update from the City of Berkeley Emergency Operations Center (EOC) on vaccine distribution, and a possible arrival to the orange tier (of reopening) by the end of March. There will be two peer-to-peer information sharing sessions for both the arts and office sectors to prepare on 3/30. Meeting information will be shared with the group as desired.

DISCUSISON –The SAA (Solano Ave Assoc) and BID members discussed the correct light level for holiday decorations with CoB planner Anne Burns that would be both dark sky and bird safe compliant. SAA will work with CoB Staff to select an appropriate level (kelvin) blub for the Solano décor. A discussion of temporary and permanent lighting was also taken up. The group talked about adding a mini grant for property owners to put lights up on their buildings, or developing a flyer to give to the property owners to get them involved in the program. Lights might looks like this:



The group is still working with the SAA for a contract execution of Solano BID projects. SAA submitted a proposal/scope for this work, the Solano BID group was to review it and then move forward with executing the project for an amount up to \$10,300 (previously authorized) to complete the holiday décor work. The group discussed having an outdoor street closure event in the winter, to coincide with the opening of the Oaks Climbing Gym, and the newly lit buildings.

OTHER DISCUSSION: Solano tree wells are to be filled with porous pavement in the next few months at the direction of the SAA, or possible reconsideration of the project, given the feasibility/constraints of existing tree wells - SAA to explore this further with the city arborist. A discussion of the Solano Revitalization Plan (or similar) next steps would be taken up at the next meeting in May and/or August when the project authorized with the next budget cycle, trash cans will also be added to the agenda for the next BID meeting.

PUBLIC COMMENT- The SAA provided a preview of upcoming events a July “sip and savor” event is in the planning stages, along with a September sidewalk sale.

Motion to Adjourn M/S: King/Smith, All Ayes. Meeting Adjourned at 11:29am.