



Solano Avenue Business  
Improvement District Advisory Board

## MINUTES

### Solano Avenue Business Improvement District Advisory Board

Tuesday, September 10th, 2019

Thousand Oaks Baptist Church | 1821 Catalina Avenue | Berkeley, CA 94707

CALL TO ORDER – The meeting was called to order at 11:39am.

ROLL CALL - Members present: Kate Campbell King, Janet Snidow, Peggy Smith. Members absent/excused: Tom Taylor. City Staff: Eleanor Hollander, OED/City of Berkeley (secretary), Public present: Jennifer Hansen Romero (12pm).

MINUTES OF PREVIOUS MEETING – The minutes of the July 16th, 2019 meeting were approved on a motion by Ms. Snidow and seconded by Ms. Smith. Motion Carries. Abstain: none.

DISCUSSION ITEMS – The group discussed how to address commissioner recruitment, Ms. Snidow is off the board due to term limits in November 2019, and Mr. Taylor in January 2020. Ms. Smith indicated interest in filling in as the Vice Chair of the group. To be put on the agenda in the next November meeting. The group talked about using the BBDN (Berkeley Business District Network) meetings to share about activities on Solano, and to learn from other districts. Kate to attend the next BBDN meeting and share back with the group. The group discussed deepening the collaboration with the SAA and strategies to get there. Work continues on securing porous pave tree wells and equipment storage for tree watering. The group also talked about Solano Avenue's planning study on the Albany portion of the avenue and the potential for a similar study on the Berkeley portion of the Avenue. The BID was generally supportive of said study, and was eager to hear more as the plan develops. The meeting schedule for the remainder of 2019 is proposed to be third Tuesdays of the odd numbered months 11am to 12:30pm; November 19. The OED Small Business Forum is tentatively scheduled for November 14 (Thursday) at Kirin Restaurant on Solano, all are invited.

ACTION ITEMS – The group discussed events and allocated up to \$2,000 for all holiday activities produced by the SAA on Solano Ave (Approx. \$500 for the Santa Coloring Book, and \$500 for a Halloween Event), BID funding is not to underwrite more than 1/3 of the total budget for each event produced by the SAA. Moved/Seconded: Sidnow/Smith. Ayes: All.

The group reviewed and approved the 2019 Annual Report and 2020 Budget for the Solano Avenue BID. M/S: Campbell/Smith. Ayes: All.

PUBLIC COMMENT- Event debrief of the Solano Stroll by Ms. Hansen-Romero.

A motion to adjourn was made by Ms. Snidow and seconded by Ms. Smith. (Approved unanimously). Meeting Adjourned at 1:00 pm.